



ASSOCIATION OF POWER EXCHANGES

APEX Objective

To facilitate the development and communication of ideas and practices in the operation of global competitive electricity markets. One of its primary intentions is to provide a platform for the sharing of information between its members.

In the Spotlight

Survey results for the APEX Annual Conference 2024 - Chile



Thank you for being part of the **APEX Annual Conference 2024** in Chile.

We truly value your feedback, and we're excited to share the key takeaways from our post-event survey. Your insights help us shape future conferences to be even more impactful, relevant, and inspiring. Here's a snapshot of what you felt and experienced !!

[Details on Page 04](#)

Chantelle Bramley

*Executive General Manager
Operations
Transpower New Zealand*



Accelerating Action for a successful energy transition

Accelerate Action is the theme for this year's International Women's Day which was celebrated earlier this month. And I'm really pleased to have joined such a diverse and experienced Board as the APEX Board, and look forward to continuing to bring a perspective from the Asia Pacific and small renewable power systems to this Board through my role at Transpower New Zealand.

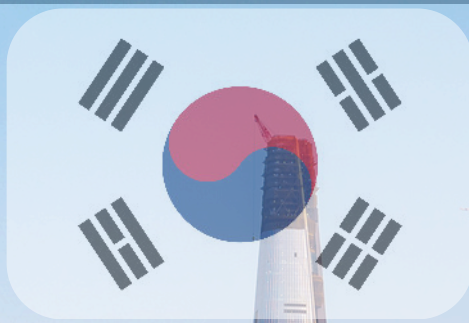
One of the issues that I'm really passionate about is building open and inclusive workplaces where a diverse range of talent is attracted and can thrive. It has become increasingly clear to me over my 20 years in the industry, that to power the transition to an electrified and decarbonised future - and continue our essential work of keeping the lights on - one of our biggest challenges is the need to grow our skilled workforce. We will not succeed if we do not include all of society in this endeavour.

It's important to start with this statement because it has been very difficult to move the dial on diversity and inclusion to date - in Aotearoa New Zealand - and around the world. In some places it's becoming even harder and the moral argument - doing the right thing - just hasn't been enough.

While empirical evidence, that more diverse and inclusive teams deliver better outcomes is clear, it has not caused the shift we need.

But if you're still skeptical then I'm hoping that your love for the sector - and your pragmatism as dynamic market and system operators - will get you over the line - because this sector will not deliver for our communities unless we tap into the broadest church of skilled people possible.

[Continued on Page 03](#)



A P E X
2025
ANNUAL
CONFERENCE

OCT 27-29

SEOUL, SOUTH KOREA

**DISCUSSIONS
AND INSIGHTS**



**OPERATIONAL
MARKETING**

**FUTURE CONTROL
ROOM OPERATIONS**

**IMPACT OF AI ON
MARKETS**

**CHALLENGES IN THE SUPPORT
OF ENERGY TRANSITION**

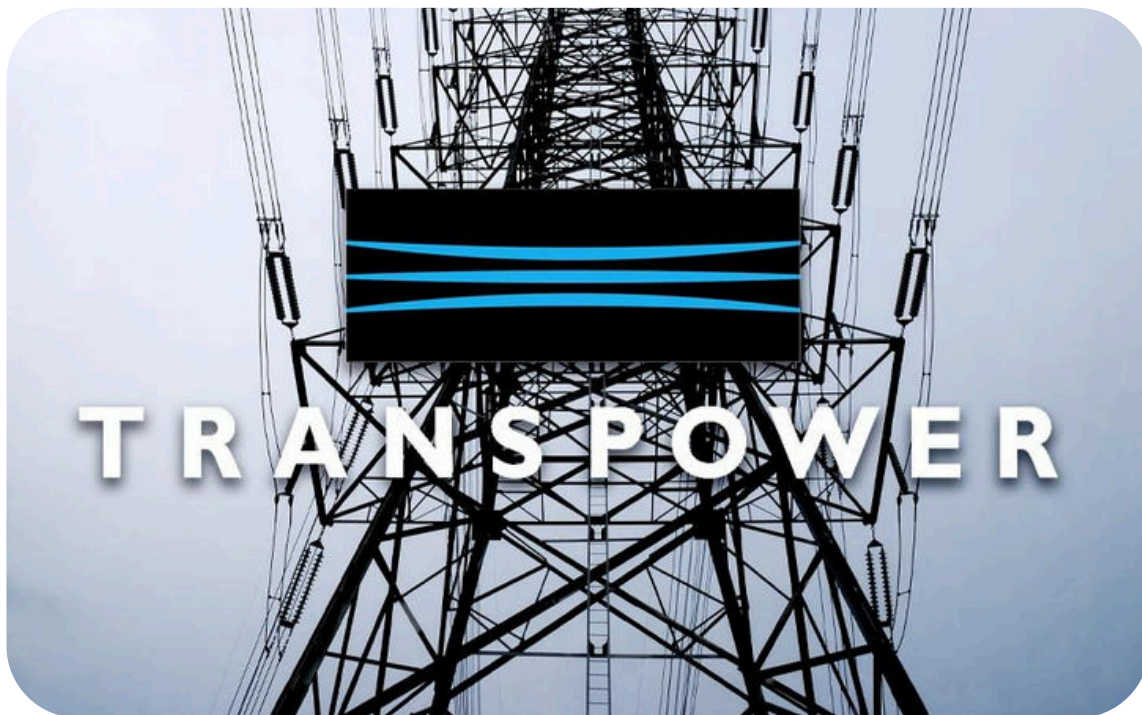
To register, visit our website
www.theapex.org

Continued Director's column

Trying to address these issues can feel overwhelming but if not now, then when, and if not you, then who? Accelerate Action – the time is now!

The first step is a commitment to measurement and transparency. Collecting data and sharing it to inform your business and the sector of the challenge. Signing up to a target like the 40-40-20 by 2030 target is an example of that transparency – 40% women, 40% men and 20% flex – to reflect diversity of candidates but also flex in numbers over time. Businesses from across the electricity sector in Aotearoa New Zealand have committed to transparency of reporting their gender pay gap, which is an exciting and welcome shift.

Once you start collecting the insights this will help drive action across the four key parts of the employee journey – inspiring a more diverse range of people into STEM and technical education so they develop the skillsets we need; attracting qualified women into the sector; and developing and supporting the leadership journey of your women to drive diversity across all levels of the organisation to grow and retain your key talent. Transpower has put in place initiatives across all of these areas and I'm personally driving development of a range of high potential women in my team. I invite you to join me, and accelerate action to ensure we can deliver the energy transition for the communities we serve.



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

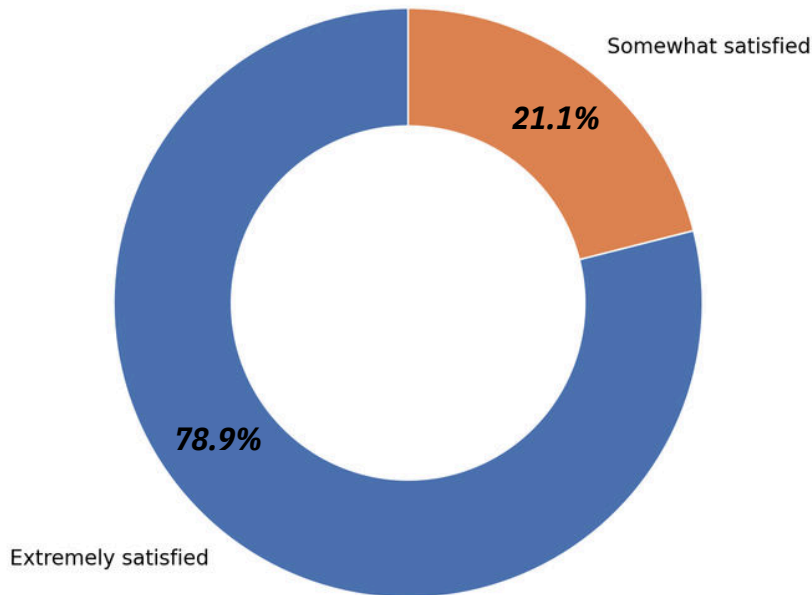
Stu Bresler, APEx Chairman

Email: stu.bresler@pjm.com

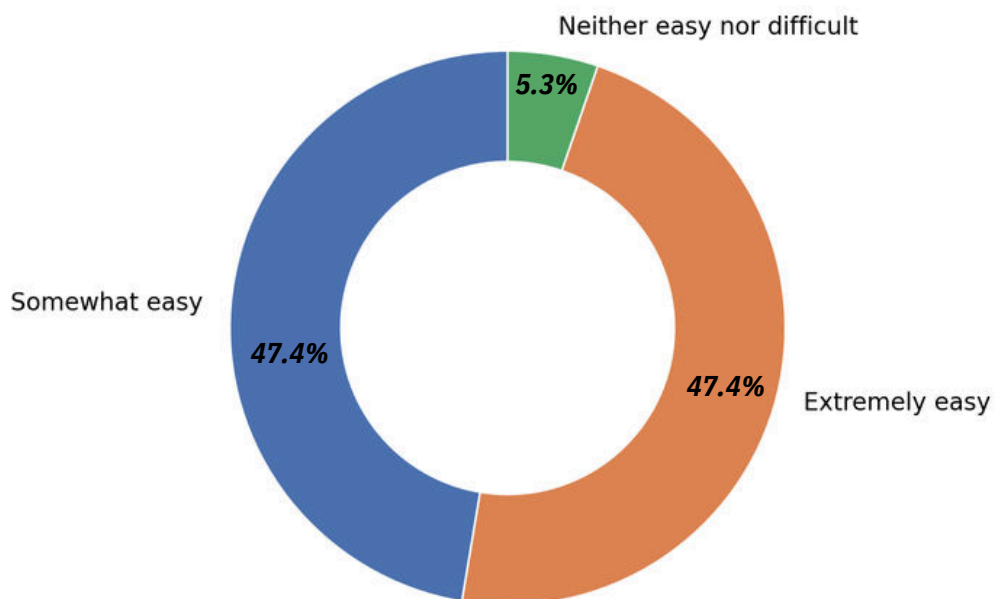
Survey results

APEX Annual Conference 2024 - Chile

Q1: Please rate your satisfaction with the location of the conference (e.g., city, venue)?



Q2: How easy was it to find all the necessary information prior to the conference (e.g., website, documentation, email addresses)?



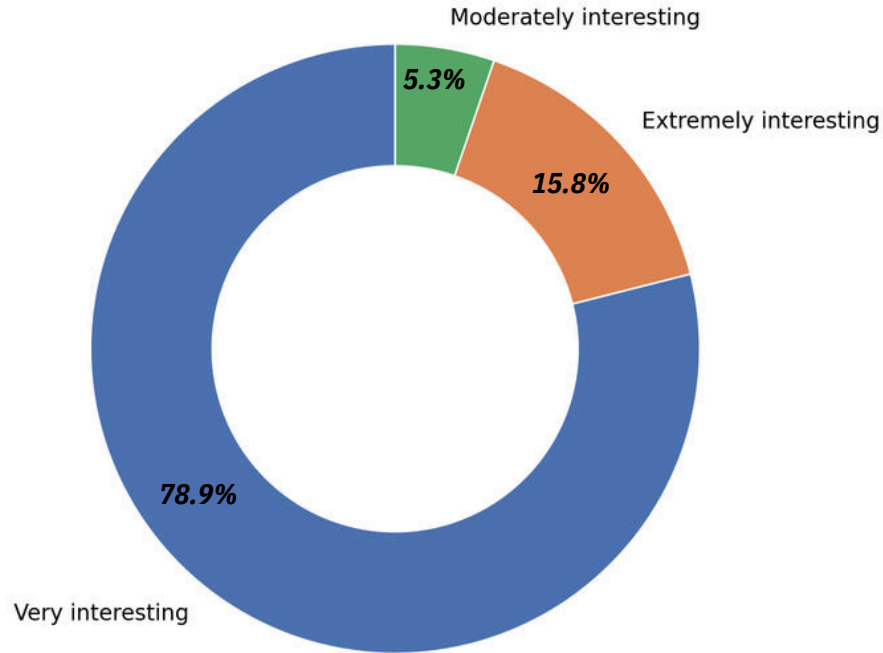
Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org
Stu Bresler, APEX Chairman
Email: stu.bresler@pjm.com

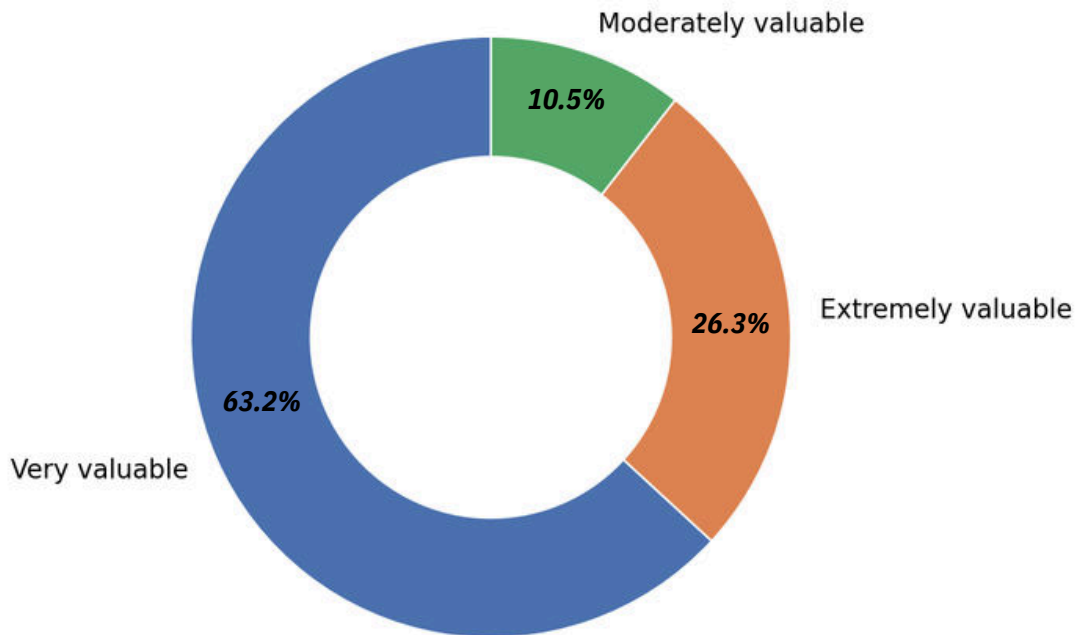
Survey results

APEX Annual Conference 2024 - Chile

Q3: How interesting and helpful were the topics of the panel sessions?



Q4: How valuable were the topics of the panel sessions?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

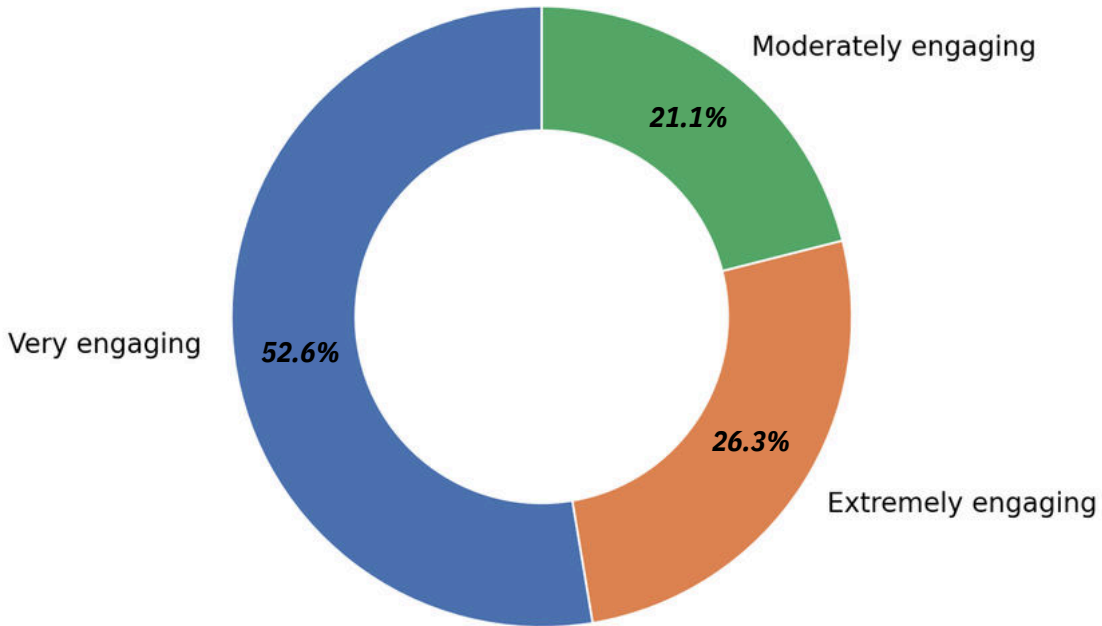
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

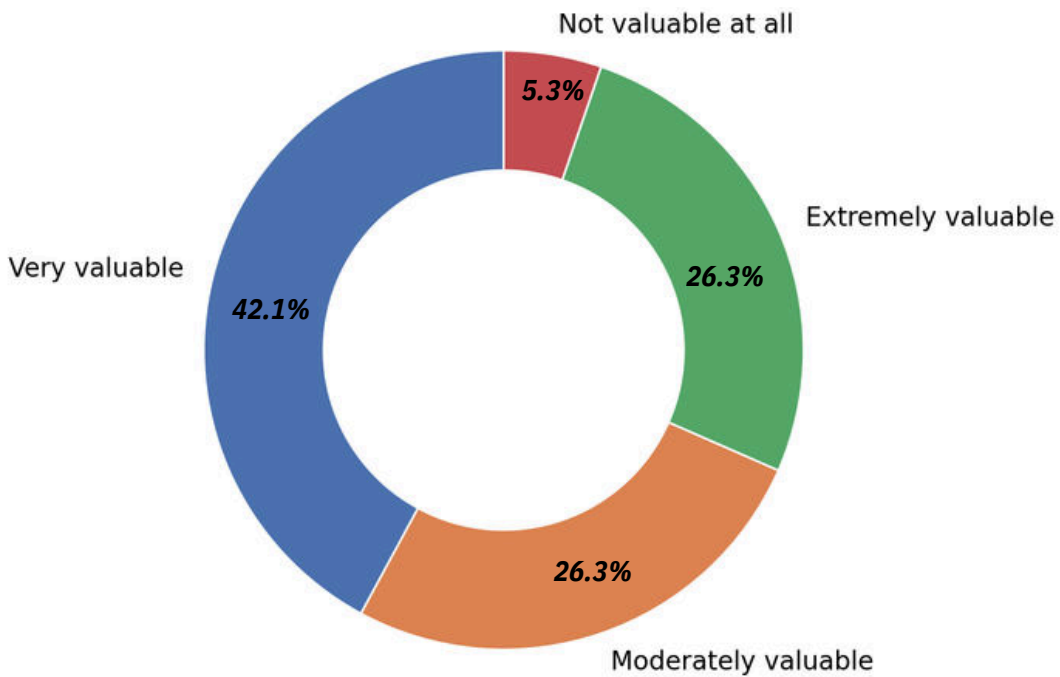
Survey results

APEX Annual Conference 2024 - Chile

Q5: How engaging were the conference speakers and keynote speakers?



Q6: How valuable did you find the participation of the Bright Sparks Alumni?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

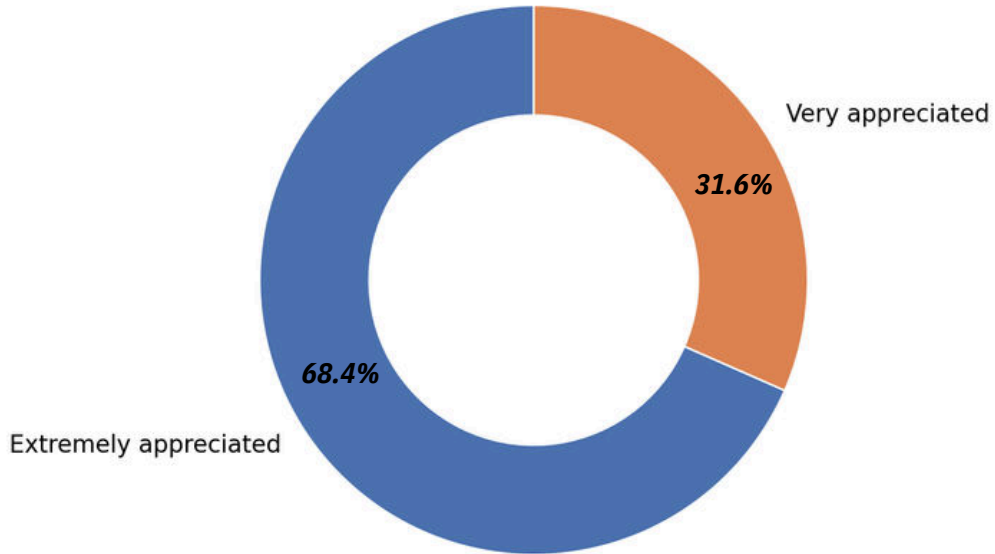
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

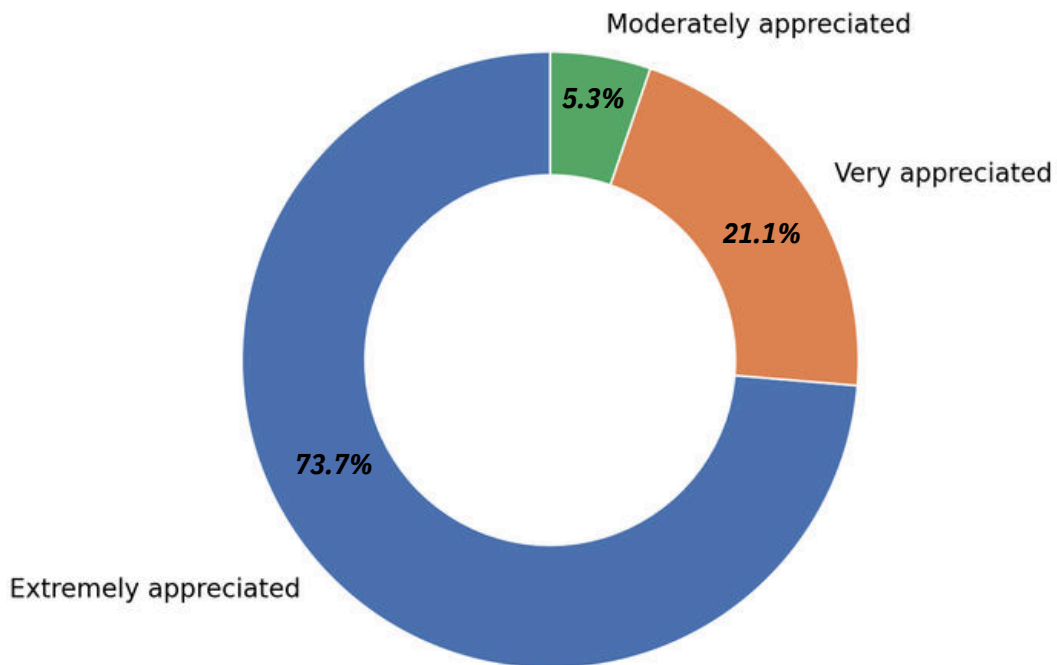
Survey results

APEX Annual Conference 2024 - Chile

Q7: How much did you appreciate the Opening Reception?



Q8: How much did you appreciate the Gala Dinner overall?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

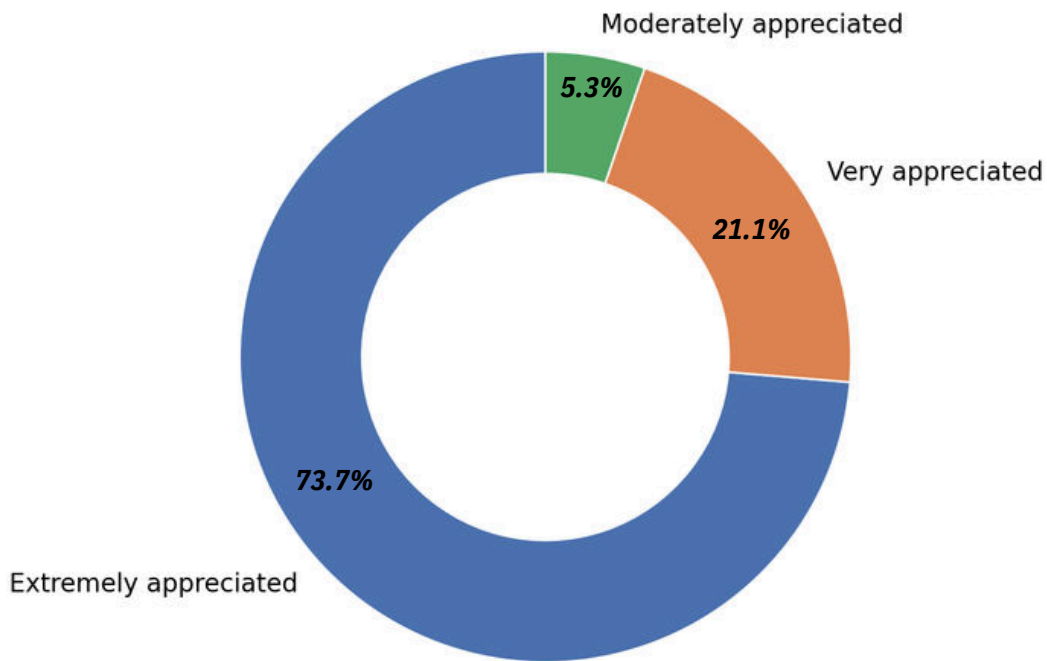
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

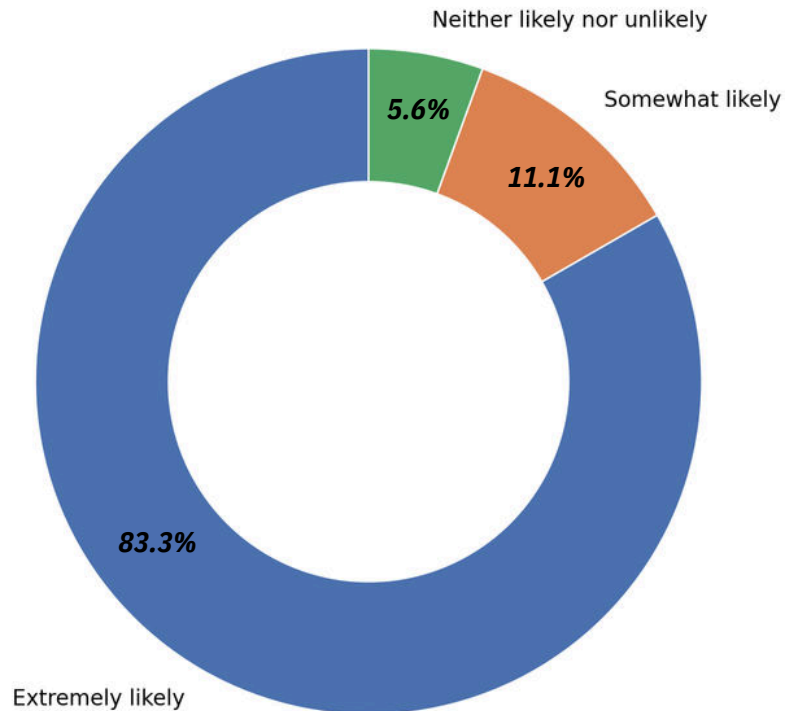
Survey results

APEX Annual Conference 2024 - Chile

Q9: How much did you appreciate the side events (e.g., tours, visit of locations)?



Q10: How likely are you to attend the APEX conference in the future?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

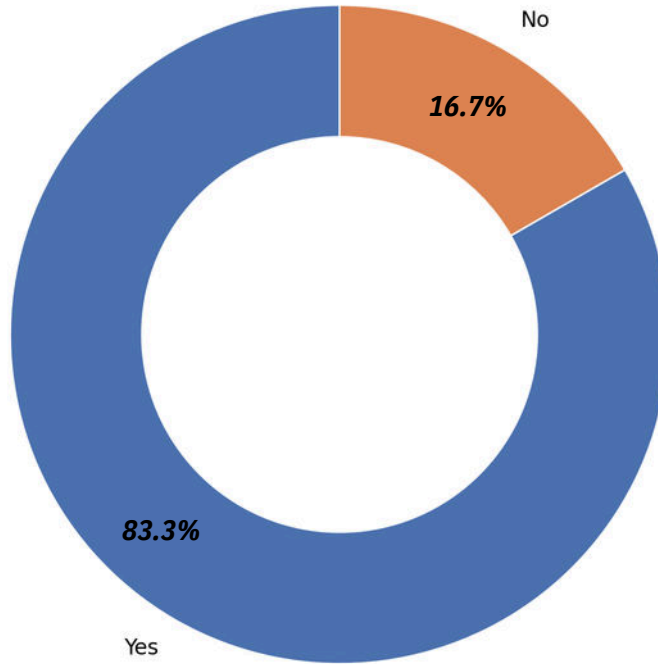
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

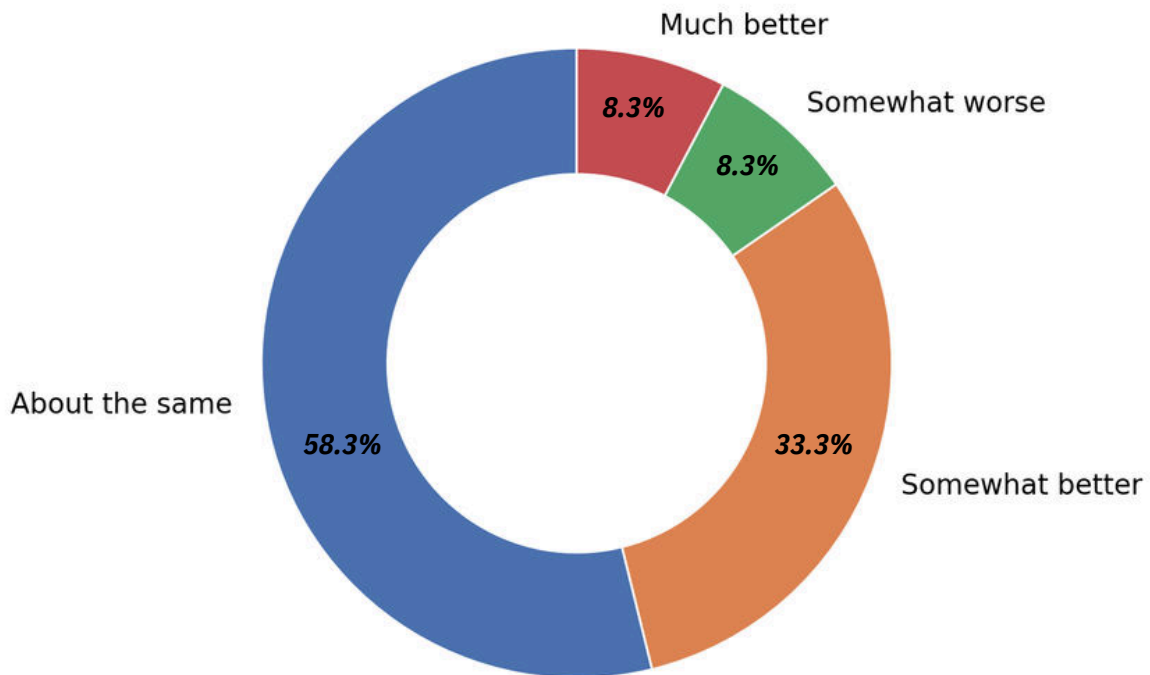
Survey results

APEX Annual Conference 2024 - Chile

Q11: Would you want to attend a joint conference with GO15 in 2025?



Q12: How do you rate this year's conference in comparison to last year's?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

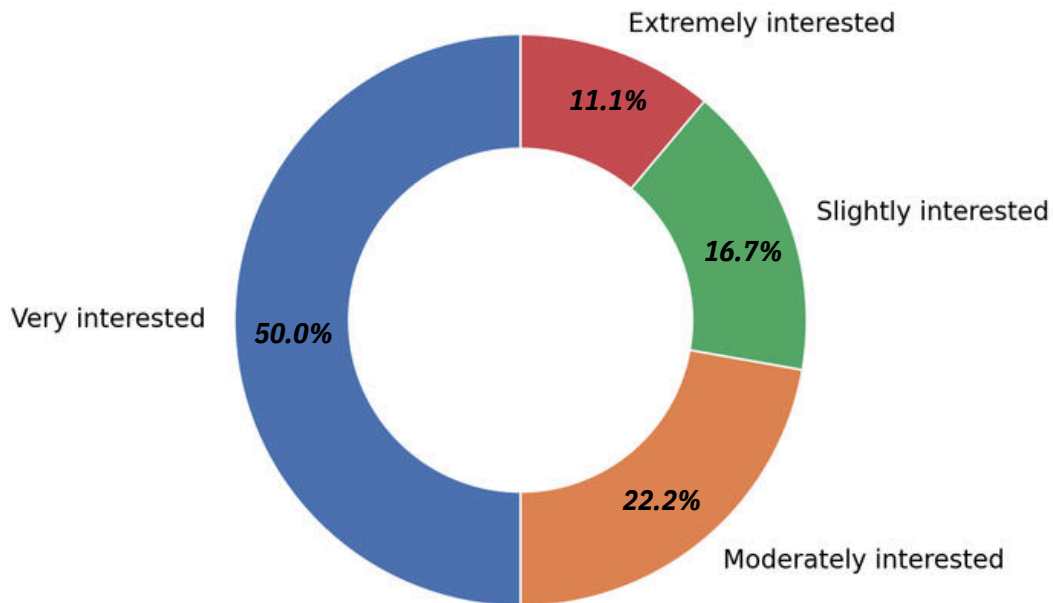
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

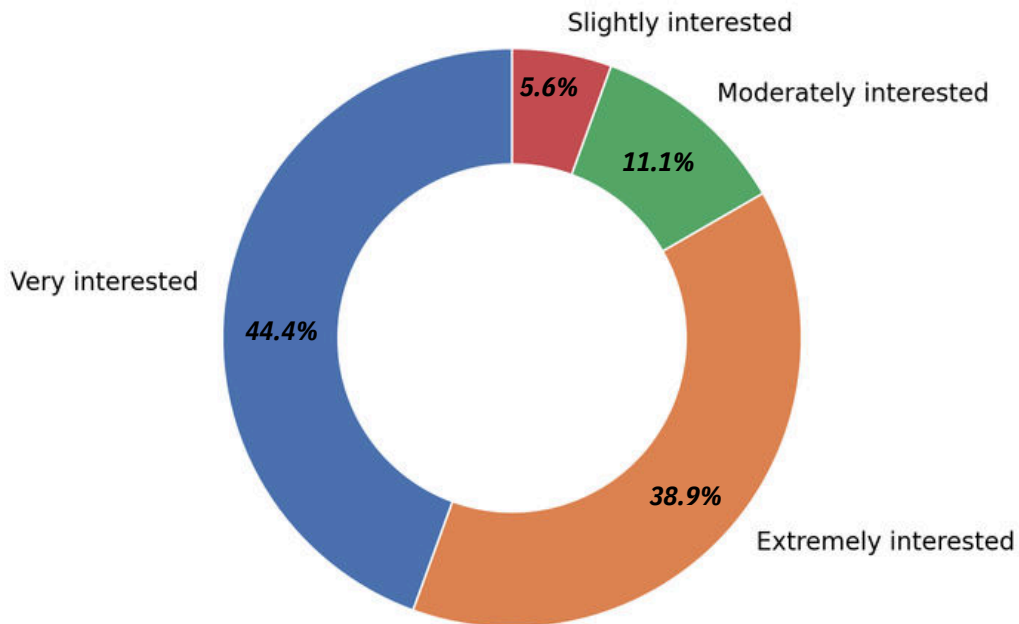
Survey results

APEX Annual Conference 2024 - Chile

Q13: How interested would you be in the following panel topics? - Future Control Room Operations



Q14: How interested would you be in the following panel topics? - Impact of AI on Markets/Usage of AI in Control Rooms



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

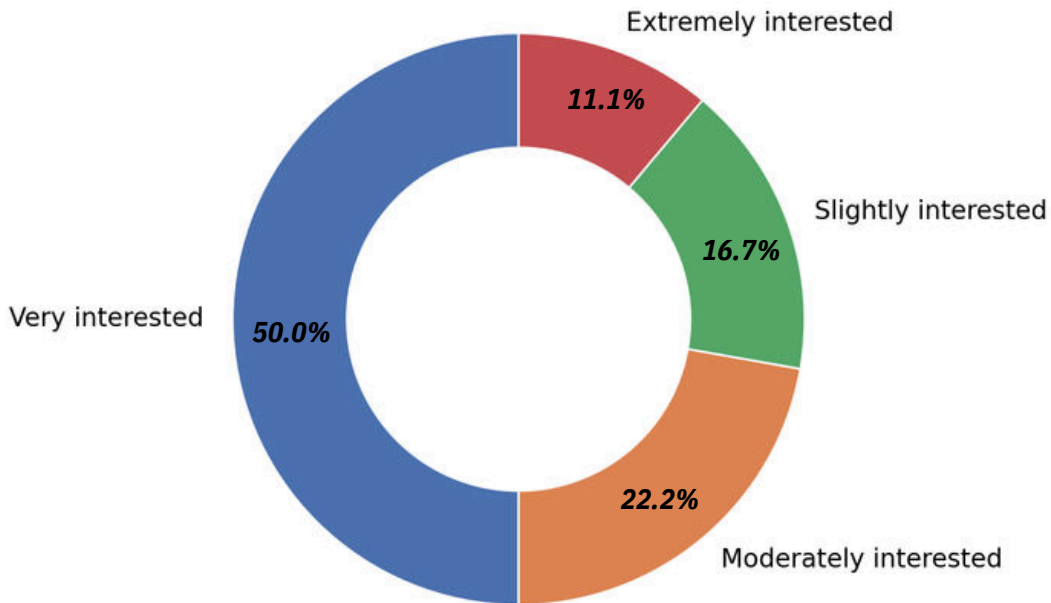
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

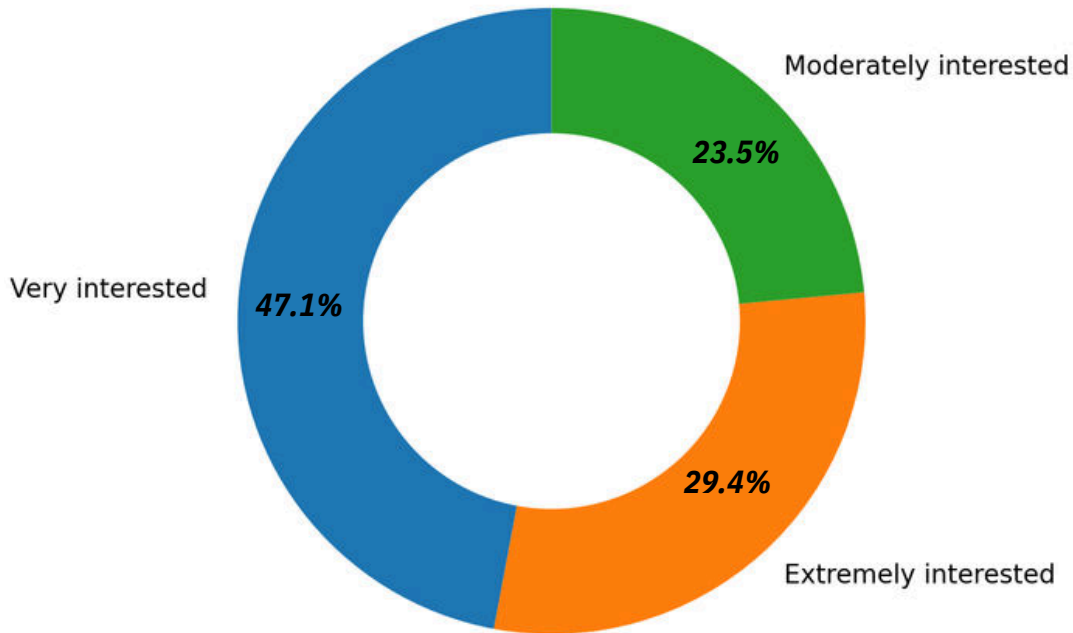
Survey results

APEX Annual Conference 2024 - Chile

Q15: How interested would you be in the following panel topics? - Importance of System Flexibility and How It Is Ensured



Q16: How interested would you be in the following panel topics? - Impact of AI on Markets/Usage of AI in Control Rooms



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

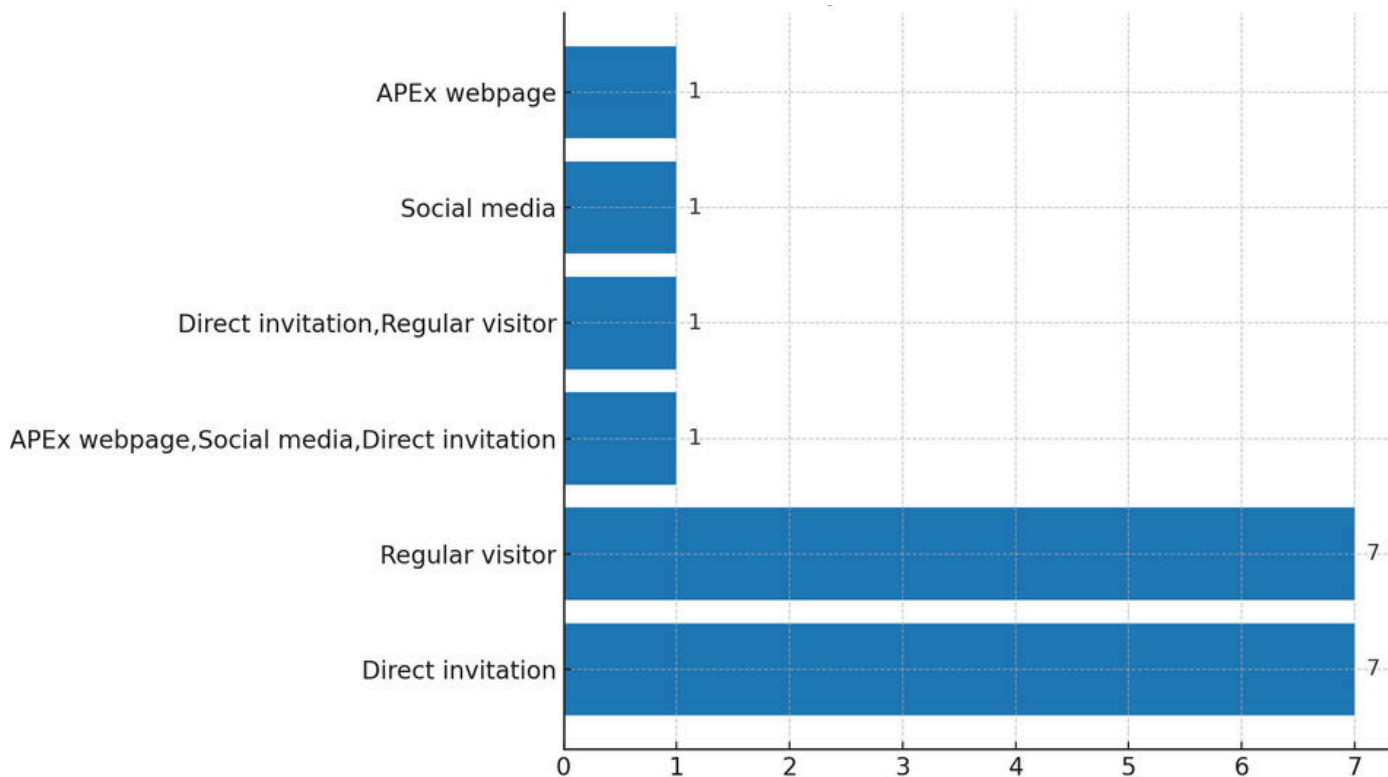
Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com

Survey results

APEX Annual Conference 2024 - Chile

Q17: How did you hear about the conference?



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

Stu Bresler, APEX Chairman

Email: stu.bresler@pjm.com



APEx

Association of Power Exchanges



If you're interested in contributing to the development and communication of ideas in the operation of global competitive electricity markets, apply to become a member today!

<https://www.theapex.org/become-a-member/>

To have your member company featured "In the Spotlight," please send an email to:
Katrina.Zarczynski-Magee@pjm.com



Association of Power Exchanges

2750 Monroe Blvd., Audubon, PA 19403 Phone: (610) 666-8925 Website: www.theapex.org

Stu Bresler, APEx Chairman

Email: stu.bresler@pjm.com